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## Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

DEC 23 1997

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In re	)	OFFICE OF THE SECRETARY
Amendment of the Commission's Rules Regarding Installment Payment Financing for Personal Communications Services ("PCS") Licensees Installment Payment Restructuring	) ) ) ) )	WT Docket No. 97-82

To: The Commission

## COMMENTS ON PETITIONS FOR RECONSIDERATION

CONXUS Communications, Inc. ("CONXUS"), by its attorneys and pursuant to FCC Rule Section 1.429, submits its comments on the petitions for reconsideration filed with respect to the Commission's Second Report and Order and Further Notice of Proposed Rule Making, FCC 97-342 (October 16, 1997), 62 Fed. Reg. 55375 (October 24, 1997) ("C Block Order") in the above-referenced proceeding, and shows the following:

1. As CONXUS has previously explained, it is implementing a nationwide narrowband Personal Communications Service ("PCS") system on its five regional 50/50 KHz narrowband PCS channels which will provide the public advanced two-way messaging service. Its product is a portable, wireless "answering machine" or "voice mail" device called "Pocket Talk." It is an economical means for voice messaging with an acknowledgement feature by which the sender will know whether the message was received. CONXUS currently has several major markets constructed and has commenced commercial operation in South Florida and Washington, D.C. Based upon progress to date, CONXUS will complete its five year buildout requirements in 1998, one and one-half years ahead of schedule, and

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is forecasting that it will complete its 10 year buildout requirements in 1999, a full five years ahead of schedule.

- 2. CONXUS has actively participated in this proceeding, submitting comments and replies on the Commission's Public Notice (DA 97-679) (June 2, 1997), and the Further Notice of Proposed Rule Making. 1/ CONXUS is also seeking reconsideration of the C Block Order. 2/ As CONXUS has consistently maintained in this proceeding, the Commission should afford equal treatment to narrowband and broadband PCS, which are competitive services. And as CONXUS explained in its reconsideration petition, because the C Block Order fails to provide any meaningful relief to narrowband PCS licensees, while offering at least some relief to broadband PCS entities, it must be reconsidered. Review of the various other reconsideration petitions filed, confirms CONXUS's position.
- 3. Preliminarily, CONXUS must note that no party either explicitly or implicitly at any point in this proceeding has disputed CONXUS's showing that it is similarly situated to other cash strapped PCS licensees. Nor could they. As CONXUS has shown, it acquired its five regional 50/50 KHz narrowband licenses through competitive bidding.<sup>3/</sup> CONXUS, therefore, currently has quarterly

See Comments WT Docket 97-82 (June 23, 1997); Reply Comments WT Docket 97-82 (July 8, 1997); Comments on Further Notice of Proposed Rulemaking WT Docket 97-82 (November 13, 1997).

See Petition for Reconsideration WT Docket 97-82 (November 24, 1997.

As a minority/female owned small business ("Designated Entity") CONXUS was afforded certain financial benefits in acquiring its licenses, including installment payment (continued...)

installment payments which it must make to the U.S. Treasury like each of the C block broadband PCS licensees.

- 4. Moreover, CONXUS has faced the same type of financial difficulty which other C block licensees have reported in raising capital to make its installment payments while also constructing and marketing its system in competition with larger, better financed, well established telecommunications companies. Like a number of C block broadband PCS licensees, CONXUS has had to cancel financing offerings, in CONXUS's case two such offering -- one equity offering in late 1996 and one high yield offering in mid 1996. Similar to the C block licensees, CONXUS is financing a multimillion dollar obligation to the government and implementing a system which will incur infrastructure costs of several hundred million dollars. These expenditures are comparable to that faced by a regional PCS licensee. CONXUS, therefore, competes in the financial markets for capital with broadband PCS licensees.
- 5. Likewise comparable is the price per MHz pop CONXUS paid for its 100 KHz of spectrum compared to the prices paid by the various C block licensees for their spectrum. Indeed, if one were to apply the same price per MHz pop that CONXUS paid to the entire C block, it would yield a figure of \$27 billion -- more than two and one-half times the net total bid on all the C block licenses.

in addition, CONXUS holds 24 900 MHz Specialized
 Mobile Radio ("SMR") Major Trading Area ("MTA") licenses, also
 acquired through competitive bidding for which it is eligible
 for installment payment treatment based on its status as a
 small business.

Plainly in terms of total price paid for spectrum received, CONXUS bid much more than the affected licensees in the C block.

- Furthermore, like the C block, narrowband PCS Of the various entities suffering severe financial harm. originally obtaining licenses to operate narrowband PCS systems, most have been unable to implement their plans. Mobilemedia is bankrupt. CONXUS knows of no progress the licensee has made to build out its system. Pagenet's narrowband PCS system has failed to obtain commercial acceptance and the licensee has stopped construction. AT&T, which hardly lacks financial staying power, is Benbow, a fellow Designated nevertheless exiting the market. Entity, has made no reported progress to date in implementing its system, while Instacheck the third narrowband Designated Entity has reportedly built out only one system in Puerto Rico. Other than CONXUS, only Mtel, which enjoyed the financial benefit of a pioneer's preference for the service, is providing and actively expanding its service to the public. None of the other non-Designated Entities appear to have done anything with their Thus, as a result of the issues discussed above, the licenses. commercial implementation of narrowband PCS is certainly no further along than the C block as a whole.
- 7. Finally, narrowband PCS and broadband PCS are competing services. Indeed, in several respects, they offer identical service. For example, wideband PCS licensees have been touting their ability to offer both paging and voice mail service. These are the exact services offered by CONXUS's Pocket Talk service.

Factoring in such variables as battery life, portability and service cost, CONXUS competes directly with wideband PCS for market share. Because CONXUS competes directly with wideband PCS, any relief the Commission offers wideband PCS without also offering narrowband PCS will further adversely affect CONXUS's ability to obtain necessary financing.

- 8. With respect to the various reconsideration petitions, CONXUS strongly supports the position of Cellular Holdings, Inc., Central Oregon Cellular, Inc. and Omnipoint Corporation for applying C block relief to F block licensees. CONXUS agrees that licensees in the C and F blocks are in comparable situations, including in terms of prices bid at auction. In fairness then, C block relief options which would be applicable to F block licensees should apply to them.
- 9. With respect to specific relief options, CONXUS has generally taken a neutral position in light of its competitive status with wideband PCS. However, in view that the specific relief options adopted for wideband PCS have little utility for narrowband PCS -- as CONXUS's reconsideration petition showed -- CONXUS is constrained to note that two additional options suggested by various parties would be applicable and helpful to narrowband PCS Designated Entities. First, a net present value buyout option, as advocated by virtually every petitioner, would assist narrowband

Although generally the auction bids of F block licensees is less on a MHz pop basis, that must be balanced against the fact that these are the last licensees to market and thus are at the end of the line for the capital markets.

PCS entities in consolidating and managing their debt. Second, the option for an additional deferral period of principal and interest advocated by Nextwave, Alpine and others would allow PCS entities the opportunity to devote their resources to building out their systems, rather than debt payment.

One final note is appropriate. Only one petitioner actually opposes any relief for PCS Designated Entities. petitioner is Cook Inlet Region, Inc., which although a Designated Entities itself, enjoys the combined financial backing of BellSouth (with a tangible book value of more than \$12 billion), and existing cellular operator Western Wireless. Cook Inlet argues that the Commission should refrain from offering C block licensees any relief, and indeed would further aggravate the condition of C and F block licensees by having the Commission pursuing cross default remedies against a licensee defaulting on the payment of any one C It is difficult to discern what public or F block license. interest objective Cook Inlet's position would further. Cook Inlet either wants to inflict retribution on other C block licensees it believes bid up prices, or it wants to be able to scoop up defaulted C block licenses at re-auction or in the secondary market. No matter which may be its actual motivation, however, Cook Inlet's position, if adopted, could cause massive defaults within the C and F blocks. The resulting financial turmoil would further delay C and F block service, and disrupt the capital markets for all wireless licensees. 5/

11. In sum, review of the various petitions for reconsideration of the *C Block Order* supports CONXUS's position that the Commission must in fairness fashion comparable relief for narrowband entities. Petitioners have made a persuasive case for including F block as well as narrowband licensees in any relief afforded C block licensees. Moreover, the self-serving position of

Cook Inlet suggests that requesting C block licensees have gotten what they want in terms of a one-year deferral of payments, and in light of that fact there is no need to provide any additional relief to licensees. Unfortunately, however, in CONXUS's view, the financial conditions for wireless companies have worsened since C block licensees originally requested relief, especially in terms of access to foreign capital which had been expected to open up in 1998 with the implementation of the WTO agreement. The chaos in the Asian financial markets in particular eliminates the Pacific Rim as a source of investment in startup wireless concerns in the United States. And while the deflationary impact of the plunge in the value of Asian currencies and financial markets appears mostly confirmed to those economies, there has nevertheless been substantial adverse repercussions to the U.S. domestic markets. Although CONXUS does not necessarily believe FCC policies should be keyed to world financial markets, review of market conditions is appropriate in the context of evaluating Cook Inlet's argument that no C block relief is in order.

Cook Inlet, which would maximize defaults among C and F block entities, should be rejected.

Respectfully submitted,

CONXUS COMMUNICATIONS, INC.

Gerald S. McGowan

George L. Lyon, Jr.
Its Attorneys

LUKAS, McGOWAN, NACE & GUTIERREZ, CHARTERED

1111 19th Street, NW, Suite 1200 Washington, DC 20036

December 23, 1997

(202) 857-3500

## **CERTIFICATE OF SERVICE**

I, Kimberly Verven hereby certify that I have, on this 23rd day of December, 1997, placed in the United States mail, first-class postage pre-paid, a copy of the foregoing COMMENTS ON PETITIONS FOR RECONSIDERATION filed today to the following:

Wendimarie Haven AirTel Communications, Inc. [Address Unknown]

Gerald S. McGowan, Esq.
George L. Lyon, Esq.
Lukas, McGowan, Nace & Gutierrez
1111 19th Street, N.W., Suite 1200
Washington, DC 20036
Counsel for Alpine PCS

Julia F. Kogan, General Counsel Americall Int., LLC 1617 Nineteenth Street, N.W. Washington, DC 20009

Michael K. Kurtis, Esq.
Jeanne W. Stockman, Esq.
Kurtis & Associates
2000 M Street, N.W., Suite 600
Washington, DC 20036
Counsel for Carolina PCS I

Douglas V. Fougnies, CEO Cellexis International [Address Unknown]

Michael Tricarichi, President CellNet 23632 Mercantile Road Beachwood, OH 44122 David L. Nace, Esq.
B. Lynn F. Ratnavale, Esq.
Lukas, McGowan, Nace & Gutierrez
1111 19th Street, N.W., Suite 1200
Washington, DC 20036
Counsel for Cellular Holdings

Thomas Gutierrez, Esq.
Lukas, McGowan, Nace & Gutierrez
1111 19th Street, N.W., Suite 1200
Washington, DC 20036
Counsel for Central Oregon Cellular

Charles W. Christensen, President Christensen Engineering 7888 Silverton Avenue, Suite J San Diego, CA 92126

Tyrone Brown, Esq. Clear Comm, LP 1750 K Street, N.W. Washington, DC 20006

Joe D. Edge, Esq.
Mark F. Dever, Esq.
Drinker, Biddle & Reath, LLP
901 15th Street, N.W., Suite 900
Washington, DC 20005
Counsel for Cook Inlet Region, Inc.

Vincent Caputo, CTO CVI Wireless [Address Unknown] Scott H. Lyon, Esq. Kurtis & Associates 2000 M Street, N.W., Suite 600 Washington, DC 20036 Counsel for DiGiPH PCS

John M. O'Brien, CEO Federal Network 639 Kettner Blvd. San Diego, CA 92101

Lonnie Benson, CEO Fox Communications Corp. [Address Unknown]

Jay L. Birnbaum, Esq.
Jennifer Brovey, Esq.
Skadden, Arps, Slate, Meagher & Flom,
LLP
1440 New York Avenue, N.W.
Washington, DC 20036
Counsel for General Wireless

John A. Prendergast, Esq.
D. Cary Mitchell, Esq.
Blooston, Mordkofsky, Jackson and Dickens
2120 L Street, N.W., Suite 300
Washington, DC 20037
Counsel for Horizon
Personal Communications, Inc.

William D. Wallace, Esq.
Crowell & Moring, LLP
1001 Pennsylvania Avenue, N.W.
Washington, DC 20004-2595
Counsel for Hyundai Electronics

James W. Smith, President Koll Telecommunications 27401 Los Altos, Suite 220 Mission Viejo, CA 92691

Vincent E. Leifer, Architect President, Leifer • Marter Architects 2020 Chapala St. Santa Barabra, CA 93105 David G. Fernald, President MFRI, Inc. 110 Washington St. East Stroudsburg, PA 18301

Monuj Rose, CEO New Wave, Inc. 130 Shore Road, Suite 139 Port Washington, NY 11050

Thomas Gutierrez, Esq.
David A. LaFuria, Esq.
Lukas, McGowan, Nace & Gutierrez
1111 19th Street, N.W., Suite 1200
Washington, DC 20036
Counsel for NextWave, Inc.

David L. Nace, Esq.
B. Lynn F. Ratnavale
Lukas, McGowan, Nace & Gutierrez
1111 19th Street, N.W., Suite 1200
Washington, DC 20036
Counsel for Northern Michigan PCS

Mark J. Tauber, Esq.
Mark J. O'Connor, Esq.
Piper & Marbury, LLP
1200 19th Street, N.W., 7th Floor
Washington, DC 20036
Counsel for OmniPoint Corporation

Thomas E. Repke, President One Stop Wireless of America, Inc. 2302 Martin Street, Suite 100 Irvine, CA 92612

Charles C. Curtis, President OnQue Communications, Inc. 817 N.E. 63rd Street Oklahoma City, OK 73105

Kevin S. Hamilton, CEO PrimeMatrix 26635 West Agoura Road Calabasas, CA 91302 Michael Friedman RFW PCS, Inc. [Address Unknown]

Cheryl A. Tritt, Esq.
James A. Casey, Esq.
Morrison & Foerster, LLP
2000 Pennsylvania Avenue, N.W.
Washington, DC 20006-1888
Counsel for Sprint Corporation

Phillip Van Miller, Chairman & CEO United Calling Network 27068 La Paz Road, Suite 403 Laguna Hills, CA 92656

James L. Winston, Esq.
Lolita D. Smith, Esq.
Rubin, Winston, Diercks, Harris &
Cooke, LLP
1333 New Hampshire Avenue, N.W.,
Suite 1000
Washington, DC 20036
Counsel for Urban Communications

Marc A. Marzullo, P.E. URS Greiner 2020 K Street, N.W., Suite 310 Washington, DC 20006

Oye Obe, CEO Wireless Nation, Inc. 230 Pelham Road, Suite 5L New Rochelle, NY 10805

Kimberly Verven